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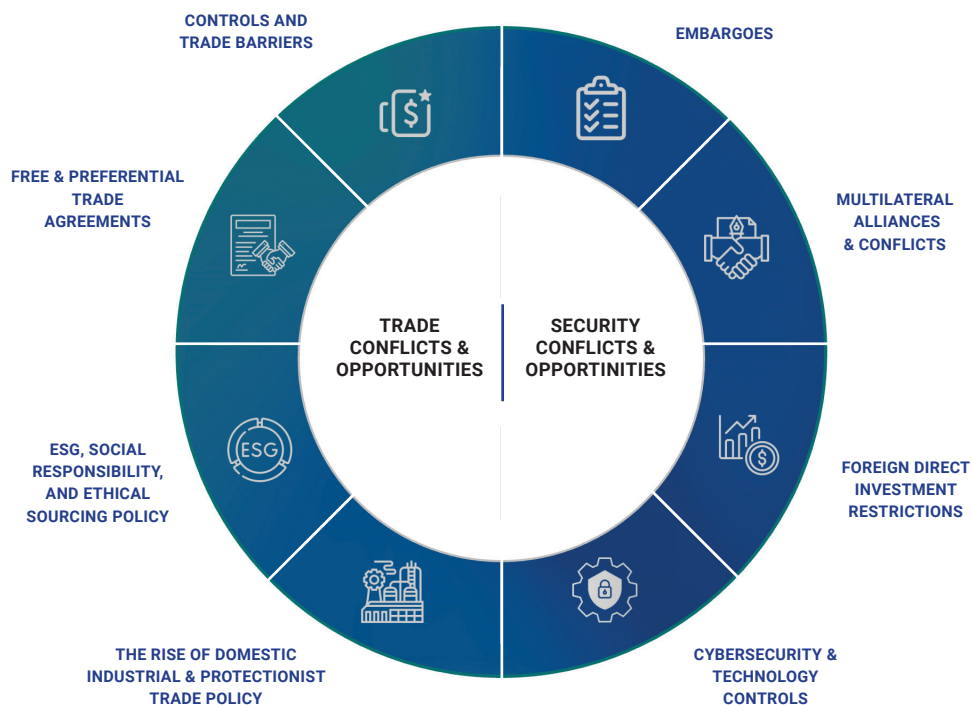
reshaping your supply chain strategy

A ROADMAP

In today's rapidly shifting global trade environment, C-suite leaders face the challenge of building resilient supply chains that can withstand disruptions and meet evolving demands. To meet this challenge, consider first assessing your supply chain strategy to improve adaptability, maintain business continuity, and contain costs. Our roadmap lays out the checkpoints and roadblocks you should consider while charting your course to supply chain resiliency.

STEP 1. **realign**

The first step for C-suite leaders is to recognize the major disruptions in the current global trading environment. Trade policies, conflicts, and logistical bottlenecks are reshaping how goods move across borders. C-suite leaders should analyze these disruptions and evaluate how they impact their specific supply chain. Understanding this volatile landscape will set the stage for informed decision-making.



STEP 2.

rediscover

To align supply chain strategies with market needs, C-suite leaders must pay attention to these core voices:



Voice of the Customer

Understand what your customers value, including their expectations for product features, price, and delivery. This ensures that products meet demand with tailored offerings and reliable delivery.



Voice of the Supplier

Build transparent, collaborative relationships with suppliers, including those beyond tier 1. Engage them in demand forecasting and flexible production to navigate constraints like material shortages or lead-time issues.



Voice of the Brand

Ensure that supply chain decisions align with your company's mission, values, and long-term goals. Stay focused on sustainability, ethical sourcing, and brand profitability while remaining adaptable to external pressures.

STEP 3.

reshape

To create a resilient supply chain, focus on these value drivers:



Right Product

Ensure that you are delivering the right product mix by aligning supply with demand using S&OP (Sales & Operations Planning) to avoid stock issues.



Right Price

Implement cost control strategies, such as tariff engineering and duty avoidance, and leverage Free Trade Agreements (FTAs) to reduce landed costs.



Right Time

Streamline logistics using predictive analytics and alternative shipping methods to ensure timely delivery, reducing delays and costs.



Right Trading Partner

Build relationships with reliable, resilient suppliers across regions, reducing the risk of over-reliance on any one source.

STEP 4.

retool

Flexibility and transparency are critical to navigating uncertainty. C-suite leaders should invest in digital tools for real-time supply chain visibility, enabling faster decision-making. Consider supply chain mapping, risk analysis, and predictive technology to foresee and respond to disruptions more effectively. Contingent sourcing, nearshoring, and regional diversification also help build flexibility.

STEP 5.**review**

Resilience is not static. C-suite leaders must continually evaluate their supply chain strategies and adapt to changes in the geopolitical environment and market demands. This includes regularly assessing supplier performance, updating risk management frameworks, and refining cost strategies. Ongoing alignment of supply chain practices with company goals ensures long-term success.

CONCLUSION

By following these 5 steps—understanding the global landscape, listening to the three strategic voices, focusing on key value drivers, implementing flexibility, and continuously adapting—C-suite leaders can build a resilient supply chain that thrives amidst disruption.